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## **GeoOp named as one of New Zealand's fastest growing companies**

Innovative mobile workforce management software company GeoOp (GEO) is officially one of the fastest growing businesses in New Zealand.

GEO placed 29th in the annual Deloitte 2016 Fast50 index after registering growth of 300.6% over the past three years. The prestigious index ranks companies experiencing rapid revenue growth across a range of sectors, including manufacturing, technology, services, retail and consumer products.

GEO has been growing rapidly on the back of increasing user numbers and innovative products that continue to improve customer experience. This year alone, GEO acquired Australian software development company IIT, announced a bundle with NZ Post to make it easier for customers to send and receive urgent courier deliveries and introduced GeoPay, which provides clients with a fast and safe way to receive online payments.

GEO has more than 26,000 users in 30 countries, and says it is positioned to continue achieving strong growth.

Anna Cicognani, GEO's CEO and Managing Director, said the Fast50 ranking is indicative of the quality of the cloud-based mobile workforce management and sales platforms and how hard the entire GEO team is working to deliver value for its customers.

"We are delighted to be included in Deloitte's 2016 Fast50 index," Dr Cicognani said. "GEO has certainly experienced formidable growth in line with our strategy, and we're looking forward to continuing this journey.

"I would like to thank Deloitte for the consideration and support, as it is always difficult for smaller companies such as ours to gain visibility in the wider marketplace."

The Deloitte Fast50, now in its 16th year in New Zealand, sets the benchmark for high-growth businesses. The rankings were announced at the Deloitte Festival of Fast Growth on Thursday night.

Ross Milne, chairman of Deloitte New Zealand, said the Fast 50 program often identifies iconic companies before they become household names.

"Not only do Deloitte Fast 50 companies take the New Zealand market by storm, many lead the way, taking Kiwi products and services to the world, boosting our reputation on the international stage while underpinning economic growth at home," he said.



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**About GeoOp**

GEO (geoop.com) is a publicly listed New Zealand-based software company that offers complete mobile workforce management and a face-to-face sales platform for businesses all over the world. For one fixed monthly fee, it's easy to use and comes with premium technical support. GEO helps businesses become more productive and profitable – its cloud-based software is intuitive, eliminates paperwork, integrates easily with other leading business tools and offers real-time sales insights.