



## **GEOOP (LIMITED (NZX:GEO))**

### **Press release**

13 January 2016

## **GeoOp joins forces with MyCloudCure in United States and Canada**

Mobile workforce management software company GeoOp (NZX:GEO) has selected IT solutions company MyCloudCure as its implementation partner in the United States and Canada as it continues to grow its business in North America.

MyCloudCure is a digital “one-stop shop” specialising in outsourced IT solutions for small- to medium-sized businesses. The partnership means that MyCloudCure can set up GEO’s North American customers with customised mobile workforce management software and provide ongoing on-site or remote IT support at an affordable price. It offers GEO’s customers a free consultation to determine precise business needs ahead of software implementation, provides job-specific training for staff and becomes the “help desk” for ongoing technology support issues as these businesses grow.

Through the AppDirect marketplace, GEO and MyCloudCure offer a complete mobile workforce management software solution, plus a built-in proactive and reactive IT support service.

GEO’s CEO Anna Cicognani said the partnership with MyCloudCure allows the company to provide a seamless IT service for its North American customers. “This partnership means GEO goes to the market in the United States and Canada with the best mobile workforce software aligned with the best possible IT training and support vendor, serviced via on-site or remotely,” Dr Cicognani said. “This is a very important stage in our development as a global software provider.”

Since launching in 2013, New Hampshire-based MyCloudCure (and its alliance partners) has provided affordable outsourced IT solutions to hundreds of professional services businesses regionally and nationally. Its focus is startups and small businesses while also offering consumer support solutions.

MyCloudCure President and co-CEO Mark Constantino Jr said GEO’s customers will gain enormous benefits by having the right IT partner. “For less than the cost of one fulltime employee, we help businesses adopt the right technologies when it’s too expensive to hire their own in-house tech team,” Mr Constantino said. “MyCloudCure.com can also augment an existing tech team to support them as their company grows. We help companies with an on-demand IT department that scales to fit their needs.”

Business managers in the US or Canada who want more information can contact Mark Constantino directly for a free consultation at <http://meetme.so/mycloudcure> or go to [www.mycloudcure.com](http://www.mycloudcure.com).

For more information, please contact:

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### **About GeoOp (GEO)**

GEO ([geoop.com](http://geoop.com)) is a publicly listed New Zealand-based software company that offers complete mobile workforce management to businesses all over the world. It’s neatly wrapped into a low-cost, easy-to-use service with premium support. GEO supports businesses in their journey to be more productive and find time for more important things, providing intuitive software for devices that are already in the hands of field workers.