



Job management made easy

GEOOP LIMITED (NZX:GEO)

Strong growth leads to decision to move from AX to Main Board Tuesday, 21 July 2015

GeoOp is pleased to announce its operating update for the quarter ended 30 June 2015.

At 30 June 2015, GeoOp exceeded 19,000 licenced users, representing a 67% increase from the prior year equivalent of 11,354 at 30 June 2014. Annualised revenue at 30 June 2015 has seen similar strong growth of 72% over the period reaching \$1,400,000.

Commenting on the result, Anna Cicognani, Chief Executive remarked "The second quarter of 2015 has, once again, been a very busy period for GeoOp as we have undertaken a number of initiatives which will drive the business to profitability. Recently we released a new 2-licence and 5-licence pricing plans targeting smaller operators and have refined other price points for our existing licence based plans. The changes to pricing will result in higher average revenue per user for new businesses signing up to GeoOp while maintaining a competitive entry point."

GeoOp has been reviewing its current listing on the Alternate Market of the NZX and will apply to the NZX to move to the Main Board.

On 11 September 2015, GeoOp will release its preliminary results for the 15 months ending 30 June 2015.

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About GeoOp Limited www.geoop.com

GeoOp Limited is a New Zealand-based software company that offers complete job management to businesses all over the world and it's neatly wrapped into a low cost, easy to use service with premium support.

GeoOp supports businesses in their journey to find more time for the important things; providing intuitive software for devices that are already in the hands of field workers.