

GEOOP LIMITED (NZX:GEO) Monday, 17 November 2014

GeoOp hits NZ\$1,000,000 of Annualised Recurring Revenue

GeoOp Limited (GeoOp) announces that it has hit monthly recurring subscription revenue of NZ\$85,000 in October 2014, thereby passing the milestone of NZ\$1,000,000 in annualised monthly subscription revenue.

"With users in 35 countries, GeoOp is connecting with businesses all over the world." says GeoOp CEO, Leanne Graham. "This is a significant milestone in our history and we're well placed to continue to grow and execute on this global opportunity."

-ends-

For more information please contact: Stewart Reynolds Chief Financial & Operating Officer, GeoOp Email: stewart.r@geoop.com

Bryony Hampton Content and Communications, GeoOp Email: bryony.h@geoop.com

About GeoOp Limited www.geoop.com

GeoOp Limited is a New Zealand-based software company that offers complete job management to businesses all over the world and it's neatly wrapped into a low cost, easy to use service with premium support.

GeoOp supports businesses in their journey to find more time for the important things; providing intuitive software for devices that are already in the hands of field workers.