



Job management made easy

**GEOOP LIMITED (NZX:GEO)**  
**Thursday, 2 October 2014**

### **GeoOp Awarded R&D Growth Grant**

GeoOp Limited (GeoOp), the New Zealand based software company that offers complete job management to businesses all over the world, is delighted to announce that it has been awarded a Research and Development (R&D) Growth Grant from Callaghan Innovation.

R&D Growth Grants supports firms with a proven track record in R&D and that spend a significant proportion of their revenue on R&D. A total of up to \$1.1 million will be allocated to GeoOp over the next three years to support its R&D initiatives.

"R&D has been key to GeoOp since its inception in 2009, ensuring the development of new features and enhancements. This constant innovation and our obsession with simplicity allows us to accelerate the acquisition of customers." GeoOp CTO Jamie West continues, "A commitment to R&D has allowed GeoOp to successfully build features for the global market and across all platforms; Apple, Android and Windows. Adding to the company's R&D capacity will allow us to innovate faster and service more customers globally."

GeoOp CEO Leanne Graham states, "In support of the Government's Business Growth Agenda for NZ Companies, GeoOp are very pleased to receive this support from Callaghan. The provision of a Growth Grant shows real strength in GeoOp's plans for the future."

GeoOp currently has a product development team of 23 people based in its Auckland office and is looking to add more people to it's talented R&D team.

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#### *About GeoOp Limited [www.geoop.com](http://www.geoop.com)*

GeoOp Limited is a New Zealand-based software company that offers complete job management to businesses all over the world and it's neatly wrapped into a low cost, easy to use service with premium support.

GeoOp supports business owners in their journey to find more time for the important things; providing intuitive software for devices that are already in the hands of field workers.

#### *About Callaghan Innovation*

Callaghan Innovation accelerates the commercialisation of innovation by firms in New Zealand. Established in 2013, Callaghan Innovation is a stand-alone Crown Entity that provides a range of services and support for innovative New Zealand businesses. The focus of Callaghan Innovation's services is to encourage and support businesses to turn their ideas into new products and services faster, and to connect them to the skills, resources and funding they need from concept through to commercialisation.